MISSING PIECES:

Women and Minorities on Fortune 500 Boards

2010 ALLIANCE FOR BOARD DIVERSITY CENSUS

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LETTER FROM THE ALLIANCE FOR BOARD DIVERSITY

A decade into the 21st century, as businesses, markets, and customers are increasingly connected through the global economy, diverse points of view are essential to the growth of profitable corporations.

Missing Pieces shows that, six years after the first Alliance for Board Diversity (ABD) Census, not much has changed. While research points decisively to the benefits of a diverse boardroom—including enhanced financial performance—white men continue to dominate corporate boards. Women and minorities are still vastly underrepresented.

Unless this troubling trend is reversed and U.S. companies begin to reflect their shareholders, markets, and employees, they will fail to reach maximum potential as leaders in the global economy.

ABD calls on U.S. corporations to leverage the strengths of leaders from a variety of backgrounds and from all races/ethnicities and genders. We urge corporations to act now and join with ABD in our mission "to enhance shareholder value by promoting inclusion of women and minorities on corporate boards." With so much at stake—particularly in an uncertain and sluggish recovery—diversity at the top can help ensure the sustainability of our businesses and economy.









neft.lan

Ilene H. Lang President & CEO Catalyst Chair Alliance for Board Diversity



Arnold W. Donald President & CEO ELC

Carlas F. D.

Carlos F. Orta President & CEO HACR

J.D. Hokoyama President & CEO LEAP

U.S. POPULATION



In 2009, women and men each represented one-half of the U.S. population, and growth was about even.



Together, African-Americans, Asian Pacific Islanders, and Hispanics represented 33.7 percent of the total 2010 U.S. population. In the last ten years, growth for all three groups has significantly outpaced that of whites.

- 1. Source: U.S. Census Bureau, Annual Estimates of the Resident Population by Sex, Race, and Hispanic Origin for the United States: April 1, 2000 to July 1, 2009.
- 2. Source: U.S. Census Bureau, Population Distribution and Change: 2000 to 2010. African-American census numbers include the category "Black."
- 3. Race/ethnicity categories are defined by the U.S. Census Bureau. For the purposes of this study, the "Other" category was used for directors who did not fit into the U.S. Census Bureau categories. See Appendix 6: Research Methodology for more information.

2010 FORTUNE 100 FINDINGS





Six years after the first ABD Census, white men still overwhelmingly dominate the corporate boardroom.

4. Fortune 100 analyses are based on data from all 100 companies in the Fortune 100. Results are accurate within one-tenth of a percent. Percentages may not add to 100 because of rounding. See Appendix 6: Research Methodology for more details.



The number of board seats remained relatively flat between 2004 and 2010, with only 16 seats added. Women gained 16 seats — a total increase of 1.1 percentage points over six years — while the number of seats occupied by men remained unchanged. Within the minority groups, Asian Pacific Islander men and women gained 12 and three seats, respectively, and African-American men and women lost five seats and one seat, respectively. The three seats gained by Hispanic women offset the three seats lost by Hispanic men.



From 2004 to 2010, the number of boards with 30 percent or less representation of women and minorities decreased from 59 to 54.

2010 FORTUNE 500 FINDINGS

In 2010, for the first time, ABD expanded its board diversity research to include Fortune $500^{\scriptscriptstyle 5}$ companies.



White men overwhelmingly dominate boards of *Fortune* 500 companies, holding three-quarters of all seats. Women hold 15.7 percent of board seats and minorities hold 12.8 percent of board seats. *Fortune* 500 boards are less diverse than *Fortune* 100 boards (see Figure 3).



More than one-half of *Fortune* 500 company boards have 21 percent or more representation of women and minorities.

5. Fortune 500 analyses are based on data from 491 companies. Analyses were conducted on data from companies that have complete race/ethnicity information for each board director and companies with no women or minorities. Nine companies were excluded from analyses this year. See Appendix 6: Research Methodology for more details. Results are accurate within one-tenth of a percent. Percentages may not add to 100 because of rounding.

6. Analysis is based on 489 companies. See Appendix 6: Research Methodology for more information.

TABLE 1

Fortune 500 Boards With Broadest Diversity

| Ran k | Company | Total Seats | Men | Women | Whites | African- Americans | Asian Pacific Islanders | Hispanics |
|--------------|------------------------------------|----------------|-----|-------|--------|-----------------------|-------------------------------|-----------|
| 12 | Citigroup | 17 | 14 | 3 | 13 | 2 | 1 | 1 |
| 19 | Wells Fargo | 17 | 13 | 4 | 14 | 1 | 1 | 1 |
| 20 | International Business Machines | 14 | 11 | 3 | 9 | 2 | 1 | 2 |
| 22 | Procter & Gamble | 13 | 10 | 3 | 9 | 2 | 1 | 1 |
| 45 | Best Buy | 15 | 13 | 2 | 11 | 1 | 2 | 1 |
| 50 | Pepsico | 12 | 8 | 4 | 6 | 1 | 2 | 3 |
| 51 | MetLife | 15 | 11 | 4 | 11 | 2 | 1 | 1 |
| 57 | Walt Disney | 12 | 9 | 3 | 9 | 1 | 1 | 1 |
| 65 | Prudential Financial | 14 | 12 | 2 | 10 | 2 | 1 | 1 |
| 110 | Motorola | 12 | 11 | 1 | 9 | 1 | 1 | 1 |
| 119 | TJX | 12 | 9 | 3 | 9 | 1 | 1 | 1 |
| 120 | AMR | 13 | 11 | 2 | 9 | 1 | 1 | 2 |
| 127 | Alcoa | 14 | 11 | 3 | 8 | 2 | 1 | 3 |
| 131 | Time Warner Cable | 12 | 10 | 2 | 9 | 1 | 1 | 1 |
| 134 | Exelon | 16 | 14 | 2 | 12 | 2 | 1 | 1 |
| 137 | Altria Group | 10 | 9 | 1 | 7 | 1 | 1 | 1 |
| 173 | PG&E Corp. | 12 | 9 | 3 | 8 | 2 | 1 | 1 |
| 187 | Edison International | 11 | 9 | 2 | 7 | 1 | 1 | 2 |
| 228 | Avon Products | 11 | 6 | 5 | 7 | 1 | 2 | 1 |
| 246 | Energy Future Holdings | 16 | 15 | 1 | 13 | 1 | 1 | 1 |
| 280 | Sempra Energy | 12 | 11 | 1 | 9 | 1 | 1 | 1 |
| 297 | Eastman Kodak | 14 | 12 | 2 | 9 | 2 | 1 | 2 |
| 298 | Aon | 14 | 12 | 2 | 11 | 1 | 1 | 1 |
| 299 | Campbell Soup | 16 | 13 | 3 | 13 | 1 | 1 | 1 |
| 340 | Hormel Foods | 12 | 8 | 4 | 9 | 1 | 1 | 1 |
| 497 | Northern Trust Corp. | 14 | 12 | 2 | 10 | 2 | 1 | 1 |

In 2010, 26 companies have board members from each of the major U.S. Census Bureau groups.



Women and minorities are underrepresented in *Fortune* 500 board leadership positions. See Appendix 3: *Fortune* 500 Board Leadership and Committee Representation for more information.

Fortune 100 2010 and 2004 Data and Recycle Rates⁷

| | | Total E | Board Se | ats | | | Tota | I Direc | tors | |
|-------------------------------|-----------------|---------|----------|------|-----------------|------|------|---------|-------------------------|-------------------------|
| | 20 [.] | 10 | 200 |)4 | 20 [.] | 10 | 20 | 004 | Recycle Rate 2010 | Recycle Rate 2004 |
| | # | % | # | % | # | % | # | % | % | % |
| Fortune 100 Total | 1,211 | | 1,195 | | 1,066 | • | 995 | | 1.1 | 1.2 |
| Men | 993 | 82.0 | 993 | 83.1 | 882 | 82.7 | 824 | 82.8 | 1.1 | 1.2 |
| Women | 218 | 18.0 | 202 | 16.9 | 184 | 17.3 | 171 | 17.2 | 1.2 | 1.2 |
| Total Whites | 1,024 | 84.6 | 1,017 | 85.1 | 909 | 85.3 | 867 | 87.1 | 1.1 | 1.2 |
| White Men | 847 | 69.9 | 851 | 71.2 | 760 | 71.3 | 724 | 72.8 | 1.1 | 1.2 |
| White Women | 177 | 14.6 | 166 | 13.9 | 149 | 14.0 | 143 | 14.4 | 1.2 | 1.2 |
| Total Women and Minorities | 364 | 30.1 | 344 | 28.8 | 306 | 28.7 | 271 | 27.2 | 1.2 | 1.3 |
| Total Minorities | 187 | 15.4 | 178 | 14.9 | 157 | 14.7 | 128 | 12.9 | 1.2 | 1.3 |
| African-American | 114 | 9.4 | 120 | 10.0 | 95 | 8.9 | 80 | 8.0 | 1.2 | 1.1 |
| Asian Pacific Islander | 27 | 2.2 | 12 | 1.0 | 23 | 2.2 | 11 | 1.1 | 1.2 | 1.1 |
| Hispanic | 46 | 3.8 | 46 | 3.8 | 39 | 3.7 | 37 | 3.7 | 1.2 | 1.2 |
| Total Minority Men | 146 | 12.1 | 142 | 11.9 | 122 | 11.4 | 100 | 10.1 | 1.2 | 1.4 |
| African-American | 88 | 7.3 | 93 | 7.8 | 72 | 6.8 | 60 | 6.0 | 1.2 | 1.6 |
| Asian Pacific Islander | 21 | 1.7 | 9 | 0.8 | 18 | 1.7 | 9 | 0.9 | 1.2 | 1.0 |
| Hispanic | 37 | 3.1 | 40 | 3.3 | 32 | 3.0 | 31 | 3.1 | 1.2 | 1.3 |
| Total Minority Women | 41 | 3.4 | 36 | 3.0 | 35 | 3.3 | 28 | 2.8 | 1.2 | 1.3 |
| African-American | 26 | 2.1 | 27 | 2.3 | 23 | 2.2 | 20 | 2.0 | 1.1 | 1.4 |
| Asian Pacific Islander | 6 | 0.5 | 3 | 0.3 | 5 | 0.5 | 2 | 0.2 | 1.2 | 1.5 |
| Hispanic | 9 | 0.7 | 6 | 0.5 | 7 | 0.7 | 6 | 0.6 | 1.3 | 1.0 |

7. The recycle rate refers to the average number of board seats held by each individual. The rate is calculated by dividing the total number of seats by the total number of directors.

| Fortune 500 2010 Data a | and Recycle Ra | tes | | | |
|---------------------------------|-----------------------------------|---------------------------------------|---------------------------------|---------------------------------------|---------------------|
| | Number of Total Board Seats | Percentage of Total Board Seats | Number of Total Directors | Percent- age of Total Directors | Recycle Rate (%) |
| Fortune 500 Total | 5,463 | | 4,423 | | 1.2 |
| Men | 4,607 | 84.3 | 3,758 | 85.0 | 1.2 |
| Women | 856 | 15.7 | 665 | 15.0 | 1.3 |
| Total Whites | 4,763 | 87.2 | 3,922 | 88.7 | 1.2 |
| White Men | 4,068 | 74.5 | 3,368 | 76.1 | 1.2 |
| White Women | 695 | 12.7 | 554 | 12.5 | 1.3 |
| Total Women and Minori- ties | 1,395 | 25.5 | 1,058 | 23.9 | 1.3 |
| Total Minorities | 700 | 12.8 | 504 | 11.4 | 1.4 |
| African-American | 417 | 7.6 | 278 | 6.3 | 1.5 |
| Asian Pacific Islander | 115 | 2.1 | 96 | 2.2 | 1.2 |
| Hispanic | 166 | 3.0 | 125 | 2.8 | 1.3 |
| Other | 2 | 0.0 | 2 | 0.0 | 1.0 |
| Total Minority Men | 539 | 9.9 | 393 | 8.9 | 1.4 |
| African-American | 312 | 5.7 | 210 | 4.7 | 1.5 |
| Asian Pacific Islander | 97 | 1.8 | 81 | 1.8 | 1.2 |
| Hispanic | 128 | 2.3 | 97 | 2.2 | 1.3 |
| Other | 2 | 0.0 | 2 | 0.0 | 1.0 |
| Total Minority Women | 161 | 2.9 | 111 | 2.5 | 1.5 |
| African-American | 105 | 1.9 | 68 | 1.5 | 1.5 |
| Asian Pacific Islander | 18 | 0.3 | 15 | 0.3 | 1.2 |
| Hispanic | 38 | 0.7 | 28 | 0.6 | 1.4 |

| Fortune 500 Bo | ard Lead | dership a | and Com | nittee l | Repres | entatio | n | | | |
|-------------------------------|----------|-----------|---------|----------|--------|---------|-------|---------|------------------|------|
| | Board | Chair | Lead Di | rector | Au | dit | Compe | nsation | Nomina Goverr | |
| | # | % | # | % | # | % | # | % | # | % |
| Total Chairpersons | 489 | • | 360 | | 467 | • | 467 | | 453 | • |
| Men | 476 | 97.3 | 329 | 91.4 | 411 | 88.0 | 414 | 88.7 | 377 | 83.2 |
| Women | 13 | 2.7 | 31 | 8.6 | 56 | 12.0 | 53 | 11.3 | 76 | 16.8 |
| Total Whites | 467 | 95.5 | 333 | 92.5 | 417 | 89.3 | 436 | 93.4 | 397 | 87.6 |
| White Men | 457 | 93.5 | 307 | 85.3 | 371 | 79.4 | 387 | 82.9 | 338 | 74.6 |
| White Women | 10 | 2.0 | 26 | 7.2 | 46 | 9.9 | 49 | 10.5 | 59 | 13.0 |
| Total Women and Minorities | 32 | 6.5 | 53 | 14.7 | 96 | 20.6 | 80 | 17.1 | 115 | 25.4 |
| Total Minorities | 22 | 4.5 | 27 | 7.5 | 50 | 10.7 | 31 | 6.6 | 56 | 12.4 |
| African- American | 11 | 2.2 | 17 | 4.7 | 28 | 6.0 | 19 | 4.1 | 44 | 9.7 |
| Asian Pacific Islander | 4 | 0.8 | 4 | 1.1 | 7 | 1.5 | 4 | 0.9 | 6 | 1.3 |
| Hispanic | 7 | 1.4 | 6 | 1.7 | 15 | 3.2 | 7 | 1.5 | 6 | 1.3 |
| Other | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 1 | 0.2 | 0 | 0.0 |
| Total Minority Men | 19 | 3.9 | 22 | 6.1 | 40 | 8.6 | 27 | 5.8 | 39 | 8.6 |
| African- American | 10 | 2.0 | 13 | 3.6 | 20 | 4.3 | 17 | 3.6 | 31 | 6.8 |
| Asian Pacific Islander | 2 | 0.4 | 3 | 0.8 | 6 | 1.3 | 4 | 0.9 | 5 | 1.1 |
| Hispanic | 7 | 1.4 | 6 | 1.7 | 14 | 3.0 | 5 | 1.1 | 3 | 0.7 |
| Other | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 1 | 0.2 | 0 | 0.0 |
| Total Minority Women | 3 | 0.6 | 5 | 1.4 | 10 | 2.1 | 4 | 0.9 | 17 | 3.8 |
| African- American | 1 | 0.2 | 4 | 1.1 | 8 | 1.7 | 2 | 0.4 | 13 | 2.9 |
| Asian Pacific Islander | 2 | 0.4 | 1 | 0.3 | 1 | 0.2 | 0 | 0.0 | 1 | 0.2 |
| Hispanic | 0 | 0.0 | 0 | 0.0 | 1 | 0.2 | 2 | 0.4 | 3 | 0.7 |
| Other | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |

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| | Percentage of Seats Held by Women and s Minorities | 66.7 | 64.3 | 63.6 | 60.0 | 60.0 | 58.3 | 58.3 | 57.1 | 54.5 | 54.5 | 53.8 | 53.8 | 53.8 | 20.0 |
|--|---|---------|----------|---------------|----------------|--------------|--------|------------|----------------------|-----------------------|--------------|------------------|-------|--------------|---------------------------------------|
| | Total Women and Minorities | ω | 0 | 7 | G | ო | 7 | 7 | 4 | g | ю | 7 | 7 | 7 | 2 |
| | Asian Pacific Islander Women | - | ο | - | ο | 0 | 0 | ο | 0 | ο | ο | 0 | ο | 0 | o |
| | Asian Pacific Islander Men | - | - | - | 0 | - | 0 | - | . | ο | 0 | - | 0 | 0 | - |
| rities | Hispanic Women | - | ο | - | - | 0 | 0 | ο | - | ο | ο | ο | ο | 0 | ο |
| and Mino | Hispanic Men | 2 | ო | ο | - | 0 | - | - | 0 | р | 2 | - | 0 | 0 | 5 |
| y Women a | African- American Women | ο | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - | 0 | 0 | 0 | - | - |
| More Seats Held by Women and Minorities | African- American Men | - | N | - | - | ο | N | 0 | 0 | - | - | 0 | ო | - | |
| More Se | White Women | 0 | ო | ო | ო | 2 | 4 | ო | N | 2 | ო | ო | 4 | വ | N |
| cent or | White Men | 4 | വ | 4 | 4 | 0 | ъ | വ | വ | വ | വ | ю | ശ | 9 | ۲ |
| 1 40 Per | Total Women | 4 | ო | £ | 4 | 0 | 4 | ო | - | ო | ო | ო | 4 | 9 | ი |
| ies With | Total Seats | 12 | 14 | Ħ | 10 | ъ | 12 | 12 | ۷ | ÷ | ÷ | 13 | 13 | 13 | 4 4 |
| Fortune 500 Companies With 40 Percent or | Company | PepsiCo | Alcoa | Avon Products | Pepsi Bottling | Pacific Life | Target | PG&E Corp. | Micron Technology | Colgate- Palmolive | Ryder System | Procter & Gamble | Aetna | Estée Lauder | International Business Machines |
| Fortui | Rank | 50 | 127 | 228 | 174 | 401 | 30 | 173 | 432 | 151 | 426 | 22 | 63 | 308 | 20 |

| APF Fort | APPENDIX 4 - CONTINUED Fortune 500 Companies With 40 Percent or | rinuer nies Wit |) th 40 Per | cent or | More Se | eats Held k | More Seats Held by Women and Minorities | and Mino | rities | | | | |
|-------------|--|--------------------|----------------|--------------|----------------|-----------------------------|---|-----------------|-------------------|-------------------------------------|---------------------------------------|-------------------------------------|---|
| Rank | Company | Total Seats | Total Women | White Men | White Women | African- American Men | African- American Women | Hispanic Men | Hispanic Women | Asian Pacific Islander Men | Asian Pacific Islander Women | Total Women and Minorities | Percentage of Seats Held by Women and Minorities |
| 27 | Archer Daniels Midland | 10 | ო | വ | ო | - | ο | - | 0 | 0 | 0 | ъ | 50.0 |
| 31 | WellPoint | 16 | ю | ω | Q | - | ο | - | ο | 0 | ο | ω | 50.0 |
| 101 | Staples | 12 | ო | 9 | ო | - | 0 | 0 | ο | 0 | 0 | Q | 50.0 |
| 119 | XLT | 12 | ო | ю | ო | - | 0 | - | 0 | - | 0 | 9 | 50.0 |
| 152 | Xerox | 10 | 4 | വ | ო | - | - | 0 | ο | 0 | 0 | വ | 50.0 |
| 266 | Principal Financial | 10 | 4 | വ | ო | 0 | - | 0 | ο | - | 0 | ъ | 50.0 |
| 340 | Hormel Foods | 12 | 4 | 9 | ო | - | 0 | 0 | - | - | ο | Q | 50.0 |
| 389 | Advance Auto Parts | 10 | ო | Ð | N | o | - | N | o | ο | o | 5 | 50.0 |
| 413 | Western Union | 10 | ო | ъ | ო | 0 | 0 | - | 0 | - | 0 | വ | 50.0 |
| 7 | АТ&Т | 15 | ъ | ω | 4 | - | - | - | 0 | 0 | ο | 7 | 46.7 |
| 51 | MetLife | 15 | 4 | œ | ო | N | ο | - | 0 | 0 | - | 7 | 46.7 |
| 13 | Verizon Communications | 13 | N | 7 | N | ო | ο | - | o | 0 | o | 9 | 46.2 |
| 108 | McDonald's | 13 | ო | 7 | ო | 0 | 0 | - | 0 | 0 | 0 | Q | 46.2 |
| 120 | AMR | 13 | 0 | 7 | 0 | - | ο | 0 | ο | - | ο | 9 | 46.2 |
| 375 | Pitney Bowes | 13 | ო | 7 | 0 | 0 | ο | - | - | 0 | 0 | 9 | 46.2 |
| 411 | MasterCard | 13 | - | 7 | - | o | ο | - | ο | 4 | ο | 9 | 46.2 |
| 33 | Johnson & Johnson | ÷ | ო | 9 | ო | - | ο | - | ο | 0 | 0 | 5 | 45.5 |
| 129 | Cigna | 11 | ო | 9 | ო | - | ο | - | ο | 0 | ο | Q | 45.5 |

| Fortu | Fortune 500 Companies With 40 Percent or | nies Wit | th 40 Pe | rcent or | | eats Held t | More Seats Held by Women and Minorities | and Mino | rities | | | | |
|-------|--|----------------|----------------|--------------|----------------|-----------------------------|---|-----------------|-------------------|-------------------------------------|---------------------------------------|-------------------------------------|---|
| Rank | Company | Total Seats | Total Women | White Men | White Women | African- American Men | African- American Women | Hispanic Men | Hispanic Women | Asian Pacific Islander Men | Asian Pacific Islander Women | Total Women and Minorities | Percentage of Seats Held by Women and Minorities |
| 241 | Starbucks | = | ო | Q | 2 | - | - | - | 0 | ο | 0 | Q | 45.5 |
| 4 | McKesson | ი | ო | Q | ო | - | ο | 0 | 0 | 0 | ο | 4 | 44.4 |
| 262 | Praxair | ი | N | വ | N | 0 | ο | 0 | ο | ο | 0 | 4 | 44.4 |
| 303 | Quest Diagnostics | თ | ო | Ð | ო | ο | 0 | 0 | o | ÷ | o | 4 | 44.4 |
| 306 | Winn-Dixie Stores | ര | 0 | 2 | - | 0 | - | 0 | 0 | 0 | 0 | 4 | 44.4 |
| 380 | SunGard Data Systems | თ | - | Ð | - | 0 | 0 | - | ο | N | o | 4 | 44.4 |
| 409 | Avis Budget Group | ത | N | Q | N | - | 0 | - | ο | ο | 0 | 4 | 44.4 |
| 356 | KeyCorp | 16 | Ð | თ | ß | - | ο | - | ο | ο | 0 | 7 | 43.8 |
| 113 | Coca-Cola Enterprises | 14 | 4 | ω | ო | - | - | - | ο | ο | o | Q | 42.9 |
| 155 | General Mills | 14 4 | Ð | ω | ო | - | - | ο | - | 0 | 0 | Q | 42.9 |
| 297 | Eastman Kodak | 14 | 0 | ω | - | - | - | 0 | 0 | - | 0 | 9 | 42.9 |
| 32 | Walgreen | 12 | 0 | 2 | 0 | N | ο | - | ο | ο | 0 | Q | 41.7 |
| 53 | Kraft Foods | 12 | 4 | 7 | ო | ο | - | 0 | 0 | - | 0 | ß | 41.7 |
| 55 | Sysco | 12 | 4 | 4 | ო | ο | - | - | ο | ο | 0 | Q | 41.7 |
| 57 | Walt Disney | 12 | ო | 7 | 0 | - | ο | 0 | - | - | 0 | 5 | 41.7 |
| 133 | J.C. Penney | 12 | 4 | 2 | ო | ο | - | - | ο | ο | 0 | Q | 41.7 |
| 136 | Whirlpool | 12 | 2 | 7 | 2 | 7 | ο | - | 0 | 0 | 0 | 2 | 41.7 |
| 272 | Reynolds American | 12 | ო | 2 | ო | N | Ο | ο | ο | ο | ο | Q | 41.7 |
| | | | | | | | | | | | | | |

| APPI | APPENDIX 4 - CONTINUED Fortune 500 Companies With 40 Percent or | TINUED nies Wit | h 40 Per | cent or | More Se | ats Held k | More Seats Held by Women and Minorities | and Mino | rities | | | | |
|------|--|--------------------|----------------|--------------|----------------|-----------------------------|---|-----------------|-------------------|-------------------------------------|---------------------------------------|-------------------------------------|---|
| Rank | Company | Total Seats | Total Women | White Men | White Women | African- American Men | African- American Women | Hispanic Men | Hispanic Women | Asian Pacific Islander Men | Asian Pacific Islander Women | Total Women and Minorities | Percentage of Seats Held by Women and Minorities |
| 276 | Williams | 12 | ε | 7 | ო | 2 | 0 | 0 | 0 | 0 | 0 | Q | 41.7 |
| 387 | Mattel | 12 | ო | 7 | ო | ο | ο | 0 | o | N | 0 | വ | 41.7 |
| 12 | Citigroup | 17 | ო | 10 | ო | 0 | 0 | - | 0 | - | 0 | 7 | 41.2 |
| 19 | Wells Fargo | 17 | 4 | 10 | 4 | - | 0 | - | o | - | o | 7 | 41.2 |
| 45 | Best Buy | 15 | 0 | ი | N | - | 0 | - | 0 | N | 0 | Q | 40.0 |
| 78 | Sunoco | 10 | ო | Ø | ო | - | 0 | 0 | 0 | 0 | o | 4 | 40.0 |
| 87 | Tyson Foods | 10 | 0 | 9 | 0 | - | 0 | - | 0 | 0 | 0 | 4 | 40.0 |
| 137 | Altria Group | 9 | - | 9 | - | - | o | - | o | - | 0 | 4 | 40.0 |
| 183 | Continental Airlines | 10 | N | Q | - | - | - | - | 0 | 0 | 0 | 4 | 40.0 |
| 214 | Ē | 1 | 0 | ю | N | - | 0 | 0 | o | - | 0 | 4 | 40.0 |
| 218 | Cummins | 10 | 0 | 9 | - | - | - | 0 | 0 | - | 0 | 4 | 40.0 |
| 370 | Gannett | 10 | ო | 9 | 2 | - | - | 0 | 0 | 0 | 0 | 4 | 40.0 |
| | | | | | | | | | | | | | |

| Fortun | Fortune 500 Companies With Zero Women and Minority Directors | es With | Zero W | omen an | d Minority | Directors | | | | | | |
|--------|--|----------------|--------------|----------------|-----------------------------|-------------------------------|-----------------|-------------------|-------------------------------------|---------------------------------------|-------------------------------------|---|
| Rank | Company | Total Seats | White Men | White Women | African- American Men | African- American Women | Hispanic Men | Hispanic Women | Asian Pacific Islander Men | Asian Pacific Islander Women | Total Women and Minorities | Percentage of Seats Held by Women and Minorities |
| 77 | HCA | 13 | 13 | ο | ο | ο | 0 | ο | ο | ο | ο | 0.0 |
| 91 | CHS | 17 | 17 | ο | ο | 0 | ο | 0 | ο | 0 | 0 | 0.0 |
| 139 | Tesoro | ი | ი | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0 |
| 210 | Liberty Global | 10 | 10 | 0 | ο | 0 | 0 | 0 | ο | 0 | 0 | 0.0 |
| 182 | National Oilwell Varco | œ | œ | ο | ο | 0 | 0 | 0 | ο | 0 | ο | 0.0 |
| 250 | First Data | 5 | വ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0 |
| 258 | XTO Energy | 6 | თ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0 |
| 290 | Icahn Enterprises | 9 | ø | ο | ο | ο | o | ο | ο | ο | ο | 0.0 |
| 296 | Chesapeake Energy | ω | œ | ο | ο | 0 | o | 0 | ο | 0 | ο | 0.0 |
| 309 | Shaw Group | ω | ω | ο | ο | 0 | o | ο | ο | ο | ο | 0.0 |
| 315 | Kinder Morgan | ო | ო | ο | 0 | 0 | 0 | ο | 0 | 0 | 0 | 0.0 |
| 328 | WellCare Health Plans | 10 | 10 | 0 | 0 | 0 | o | 0 | 0 | 0 | 0 | 0.0 |
| 332 | Charter Communications | თ | თ | 0 | ο | ο | 0 | 0 | ο | 0 | ο | 0.0 |
| 341 | Affiliated Computer Services | 7 | 7 | o | 0 | 0 | 0 | o | O | 0 | 0 | 0.0 |

| | , more and a | Total | White | White | African- | African- | Hispanic | Hispanic | Asian Pacific | Asian Pacific | Total Women | Percentage of Seats |
|-----|------------------------------|-------|-------|-------|----------|----------|----------|----------|------------------|-------------------|-------------------|-------------------------|
| | Company | Seats | Men | Women | Men | Women | Men | Women | Islander Men | Islander Women | and Minorities | Women and Minorities |
| 345 | Sonic Automotive | ი | 6 | ο | 0 | ο | 0 | ο | ο | ο | 0 | 0.0 |
| 359 | Virgin Media | 11 | 11 | ο | 0 | ο | ο | 0 | 0 | 0 | 0 | 0.0 |
| 368 | Global Partners | 7 | 7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0 |
| 376 | CC Media Holdings | 12 | 12 | ο | ο | ο | 0 | 0 | ο | ο | 0 | 0.0 |
| 377 | Emcor Group | 10 | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0 |
| 388 | Energy Transfer Equity | ÷ | 1 | o | o | ο | ο | 0 | 0 | 0 | 0 | 0.0 |
| 394 | Reliance Steel & Aluminum | ω | ω | ο | ο | ο | 0 | 0 | ο | 0 | 0 | 0.0 |
| 399 | Cameron International | თ | ര | ο | ο | ο | ο | 0 | ο | ο | 0 | 0.0 |
| 400 | Nash-Finch | 7 | 7 | 0 | 0 | 0 | 0 | 0 | ο | 0 | 0 | 0.0 |
| 419 | Core-Mark Holding | 7 | 7 | o | ο | ο | 0 | 0 | ο | 0 | 0 | 0.0 |
| 431 | Holly | 6 | ი | ο | 0 | ο | 0 | 0 | ο | 0 | 0 | 0.0 |
| 434 | EOG Resources | 7 | 7 | ο | 0 | ο | o | ο | ο | ο | 0 | 0.0 |
| 469 | General Cable | 5 | 5 | ο | 0 | 0 | 0 | 0 | ο | 0 | 0 | 0.0 |
| 478 | American Financial Group | 10 | 10 | o | ο | ο | ο | ο | ο | ο | 0 | 0.0 |
| 483 | Con-way | 10 | 10 | ο | 0 | 0 | 0 | 0 | ο | 0 | 0 | 0.0 |
| 488 | Frontier Oil | ი | ი | ο | 0 | 0 | o | 0 | ο | 0 | 0 | 0.0 |
| 490 | Live Nation Entertainment | 14 | 14 | o | ο | ο | ο | ο | o | ο | 0 | 0.0 |
| 500 | Blockbuster | 7 | 7 | ο | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0 |

RESEARCH METHODOLOGY

The Alliance for Board Diversity (ABD) utilizes a Census methodology. The ABD Census counts *Fortune* 500 board directors to provide an accurate measurement of the representation and progress of women and minorities in business leadership and to allow for comparable statistics from year to year.

ABD Census analyses are based on companies on the *Fortune* 500 list published on May 3, 2010. ABD examined *Fortune* 500 companies because they are recognized and serve as the most influential businesses in the United States, ranked by revenue each year.

The ABD Census analyses were conducted on 491 *Fortune* companies with complete race, ethnicity, and gender information, including companies with zero women and minority directors. Nine companies were excluded from data analyses. Six companies were omitted due to insufficient race and ethnicity data for all directors. The remaining three companies, listed below, were excluded because there were no annual filings updated or submitted to the SEC.

| Rank | Company |
|------|---|
| 226 | Land O'Lakes, Delisted with the SEC (Redeemed bonds), 12/16/2009 |
| 238 | Peter Kiewit Sons', Delisted with the SEC (Filed Form 15), 01/15/2008 |
| 372 | Barnes & Noble, Lacked updated SEC filings, 06/30/2010 |

For the purposes of this study, extensive research was conducted to confirm the gender, race, and ethnicity of board directors. To ascertain each company's total number of directors and board composition, data was collected from company Securities and Exchange Commission (SEC) annual filings submitted as of June 30, 2010.⁸ For insurance companies that do not submit annual filings to the SEC, information was obtained from the National Association of Insurance Commissioners's (NAIC)⁹ regulatory database of key annual statements submitted as of June 30, 2010.¹⁰

^{8.} Public SEC filings for Aramark, a *Fortune* 500 company and a wholly owned subsidiary of Aramark Holdings Corporation, revealed no women or minority directors on its three-person board of directors. However, because its parent company had two minority directors, Aramark was not listed as a company without women or minority directors in Appendix 5 or in Figure 8.

^{9.} Information submitted to the SEC and NAIC complies with federal or state law. Requirements ensure proper governance, restricting companies to specific content and timing of the filings. SEC filings require companies to list directors serving on the board up to the annual meeting of shareholders and those listed in NAIC filings as directors.

^{10.} Annual public filings for Liberty Mutual Insurance revealed no women or minority directors even though there was a director who is a minority woman; Liberty Mutual was not listed as a company without women or minority directors in Appendix 5 or in Figure 8.

To ensure the accuracy of board directors' race and ethnicity, ABD used categories defined by the U.S. Census Bureau. Race, ethnicity, and gender of board directors is not always publicly available. To confirm individual board directors' race and ethnicity, data was compared against previous studies conducted by Catalyst, The Executive Leadership Council (ELC), Hispanic Association on Corporate Responsibility (HACR), and Leadership Education for Asian Pacifics (LEAP). Each organization applies a rigorous email and phone follow-up verification process to validate the race, ethnicity, and gender of individual directors in the Fortune 500.

ABD makes every effort to achieve a high degree of data accuracy and has applied consistent and numerous attempts to verify the information in this Census. If errors or omissions are discovered, ABD will make reasonable adjustments. Please contact ABD at mail@theabd.org.

ABOUT THE ALLIANCE FOR BOARD DIVERSITY

Founded in 2004, the Alliance for Board Diversity (ABD) is a collaboration of four leadership organizations: Catalyst, The Executive Leadership Council, the Hispanic Association on Corporate Responsibility, and Leadership Education for Asian Pacifics, Inc. The Prout Group Inc., an executive search firm, is a founding partner of the alliance and serves as advisor and facilitator. The groups have a common goal to enhance shareholder value by promoting inclusion of women and minorities on corporate boards.

ALLIANCE FOR BOARD DIVERSITY MEMBERS

Founded in 1962, Catalyst is the leading nonprofit membership organization expanding opportunities for women and business. With offices in the United States, Canada, and Europe, and more than 400 preeminent corporations as members, Catalyst is the trusted resource for research, information, and advice about women at work. Catalyst annually honors exemplary organizational initiatives that promote women's advancement with the Catalyst Award.

The Executive Leadership Council is an independent, non-profit 501(c)(6) corporation founded in 1986, providing African-American executives of major U.S. companies with a professional network and forum to offer perspective and direction on national and international business and public policy issues. Their programs develop future business leaders, filling the pipeline from the classroom to the boardroom. Council members—more than 400 executives, more than one-third of them women—represent more than 280 Fortune 500 corporations.

Founded in 1986, the Hispanic Association on Corporate Responsibility (HACR) is one of the most influential advocacy organizations in the nation representing 16 national Hispanic organizations in the United States and Puerto Rico. Their mission is to advance the inclusion of Hispanics in Corporate America at a level commensurate with their economic contributions. To that end, HACR focuses on four areas of corporate responsibility and community reciprocity: employment, procurement, philanthropy, and governance.

Founded in 1982, Leadership Education for Asian Pacifics, Inc (LEAP) is a national nonprofit organization with a mission to achieve full participation and equality for Asian and Pacific Islanders (APIs) by providing the training to develop leaders nationwide. With original programs in leadership training, public policy research and community education, LEAP is uniquely positioned to expand the civic participation, public understanding and leadership development of APIs.

ABOUT OUR PARTNER

The Prout Group Inc. is a retained executive search firm that places board members and senior level executives across the country. Headquartered in Cleveland and with an office in New York, the firm leverages their experiences and resources and presents an inclusive slate of candidates on every search assignment. Since the firm's founding in 2002, one-third of the firm's placements have been males of color, one-third women, and one-third white males. The Prout Group Inc. is a member of the Association of Executive Search Consultants (AESC) and is a certified Minority Business Enterprise (MBE).